

Statewide Directional Signing Advisory Committee
Meeting Minutes
07 Jun 2005

Meeting Time: 9:30 a.m.
Location: Virginia Tourism Corporation
901 East Byrd Street, West Tower 19th Floor
Richmond Virginia 23219

1. Introductions

Phil Hopkins opened the meeting; members, staff and guests introduced themselves, and a sign in sheet was circulated.

2. Previous Meeting Minutes

There were no comments offered on the minutes of the previous meeting, therefore the minutes were approved as presented.

3. IDSP Status

John Spacek provided a brief update of the status of signs. Hopkins directed Spacek to provide a handout of the updated status at each SDSAC meeting.

4. SB813/Chapter 491

Phil Hopkins updated the committee on the department's progress to date on addressing the requirements of SB813.

5. Full Service Food Study

Suzie Lee updated the committee on the status of the FSF study.

6. Gas Criteria Presentation

John Spacek made a presentation on 24/7 gas operations. Of the six (6) interchanges that currently have saturated Gas logo boards, five (5) already have two or more 24/7 gas participants.

7. Auctioning Presentation

John Spacek made a presentation on auctioning at saturated logo locations. No significant values identified to VDOT or participants at non-saturated locations. VDOT cannot realize a benefit due to the cap on revenues imposed by the General Assembly. Approximately \$4,000 would have to be generated through auctioning for each \$1 reduction to participants at non-saturated locations.

8. Public Comment Period

Phil Hopkins provided preliminary results of the public comments. There were no comments received opposing the fee reduction or proposed fees. A handout of draft fees was provided.

Handouts showing the options put out for public comment on the 24/7 gas issue and the preliminary results of public comments were provided.

The draft criteria to be presented to the CTB were presented. VDOT recommendation is that 24/7 gas could bump the next business up for renewal. Several proposed changes were discussed. VDOT agreed to receive comments on the proposed changes until Friday, 10 June 2005.

9. Next Meeting Agenda Items

CTB action
General Assembly report

- 10. Next Meeting:** 13 Sep 2005, 9:30 a.m. at Virginia Tourism Corp. (**Note:** PowerPoint presentations need to be submitted to Virginia Tourism Corp. no later than 9:00 a.m. the day of the meeting.)