



Integrated Directional Signing Program

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Statewide Directional Signing Advisory Committee Meeting Minutes

May 19, 2003

Opening Remarks/Introduction/Attendance

Ray Khoury opened the meeting, welcomed everyone and introduced himself as the new Chairman of the Committee. Attendees introduced themselves and their organization being represented. The following were in attendance:

- Ray Khoury, VDOT Mobility Management - Chair
- Bobbie Bass, Virginia Tourism Corporation
- Dale Bennett, Virginia Truck Association
- Joseph Portyrama, National Assoc. of Truck Stop Operators
- Phil Hopkins, VDOT Mobility Management
- Jeff Hores, VDOT - Fredericksburg District
- Martha C. Kapitanov, FHWA
- Mauris Mackenzie, VDOT Mobility Management
- Tom Lisk, Virginia Hospitality and Travel Association
- Michael O'Connor, Virginia Petroleum, Convenience and Grocers Association
- Joy Shepherd, VDOT Mobility Management
- Brenda Finney VDOT Mobility Management

The following members where unable to attend:

- David Blount, Virginia Municipal League
- J. P. Eck, National Association of Truck Stop Operators
- Thomas Glickman, American Association of Retired Persons
- Randy Green, American Automobile Association
- Dick Ives, North Carolina Department of Transportation
- Lawrence J. Land, Virginia Association of Counties
- Richard McDonnell, Virginia Hospitality and Travel Association

Goal & Vision for Sign Programs/Integrated Directional Signing Programs (IDSP)

Ray indicated that the goal is to streamline the program and the vision is a One Stop Shop - TODS, Logo and Supplemental Signing Program. Establishing the Request for Proposal (RFP) will facilitate streamlining the program.

Request for Proposals (RFP)

The draft RFP was handed out to the committee for their review. Ray explained the overlap of TODS with Logo. We don't expect major or dramatic changes to Logo; it's just rolling the TODS Program into the

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program. The TODS Program is on primaries and not the interstate. The Logo Program, including Attractions, is on the interstates. He also expressed that there are going to be a lot of questions.

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Mauris explained the RFP to the committee by giving them an overview of what it entails and advised them that the Contractor will recommend the cost under the RFP, as well as proposing criteria. General Motor Service's signs are currently paid for by VDOT. Supplemental Signs are more specific and general informational signs are relatively limited in use. Mauris expressed that there are back logs because of staffing resources and that requests are still coming in.

Ray asked that the Committee's written comments/input to the draft RFP be returned by Friday, May 30. (Please send comments to Mauris Mackenzie at Mauris.Mackenzie@VirginiaDOT.org and copy Joy Shepherd at Joy.Shepherd@VirginiaDOT.org).

Discussions/Questions/Answers

When is the proposed implementation of the ISDSP? January 2004

Who's qualified to be on the program? The Contractor will determine the criteria in conjunction with VDOT.

When does the current Virginia Logo contract expire? Expires September 30, 2005. VDOT does not intend to cancel Virginia Logo's existing contract.

Why is Virginia Logos not a part of these meetings? Not intended to reflect badly on them, only trying to avoid perceptions that they have inside control of the RFP.

Would additional panels be added to the Logo? Additional panels wouldn't be added to the Logo signs.

What is attraction? Attractions can take many different forms and will be determined as part of the contract.

Are there other states under this program? We believe Virginia will be the first State to bring all directional signing programs under one umbrella.

What's the selection process of the Contractor? The RFP process was explained.

Looking for GM panel signs for truckers (Truck Service's Signs). The truckers need more of a notification in advance to exiting.

Over looked Truck Stop Association for previous meeting. We have taken the liberty of inviting them to the Committee.

A suggestion was made that the contractor seek input from affected parties. The selected contractor will be present at future meetings.

Contacts/Representatives - something to be considered

Next Meeting

Interim meeting? Committee members are welcome to sit in on presentations of proposals. We will notify you when the presentations occur.

Monday, August 11 @ Virginia Tourism at 10:00 a.m. Discuss

contractor's vision for development/implementation of program - meet
contractor

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